

Number these boxes from 1 to 7 to show which ones you think are the most persuasive and which ones you think are the least persuasive.

1 = most persuasive

7 = least persuasive



If you donate to the RSPCA today, your crucial money will be spent on veterinary bills, shelters and food.

If he hadn't been found, Billy would have starved to death. When we rescued him, Billy was so weak that he couldn't even lift his head or crawl out of the open bag.

**SAVED BY THE
RSPCA!**

His owner stuffed him into a plastic bag and threw him out with the rubbish.

Billy's Story

This is Billy

I have chosen _____ as the most persuasive part of the advertisement. I have chosen this one because _____

I have chosen _____ as the least persuasive part of the advertisement. I have chosen this one because _____
