

Please complete sections A & B and return to the school office

A. <u>USE OF IMAGES</u>

At Swansfield Park Primary School we take the issue of child safety very seriously and this includes the use of images of pupils. Images of pupils in school publications and on the school website can be motivating for the pupils involved and provide a good opportunity to promote the work of the school.

Schools have a duty of care towards pupils which means that pupils must remain unidentifiable if images are used in this way.

We ask that parents consent to the school taking and using photographs and images of their children. Any use of pupil images at Swansfield Park is underpinned by our Acceptable Use of the Internet policy.

Our policy includes the following:

- If image is used, no name.
- If name is next to work, no image is used.
- First names only next to work.
- Group photos rather than photos of individual children wherever possible
- 'Over the shoulder' rather than portrait/passport style photos.
- Examples of children's work will be used in preference to images of pupils. This allows pupils to exhibit their work to a wider audience without increasing the risk to pupils.

If the press ask for names to publish along with photographs, separate permission will be requested from the parents.

Please sign and complete this form.

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I consent to photographs and digital images of the child named below appearing in Swansfield Park Primary School printed publications or on the school website.

I understand that the images will only be used for educational purposes and that the identity of my child will be protected.

I also acknowledge that the images may also be used in and distributed by other media, such as CD – ROM, as part of the promotional activities of the school.

Name of child

Name of parent/guardian

Signature

Date

B. LOCAL VISITS

I give permission for my child named below to take part in local visits and activities (including swimming for Key Stage 2 children.)

Name of child

Name of parent/guardian

Signature

Date